



DATA PROCESSING INFORMATION

<https://makersredbox.com>

on the website

Introduction

This data processing notice (hereinafter: Notice) provides information on the processing of personal data on the <https://makersredbox.com> website (hereinafter: Website) with regard to the specific purposes of data processing, in order to comply with our information obligation under Articles 13 and 14 of the GDPR.

Personal data is any information or detail relating to a natural person which, on the basis of that information (e.g. their name) or indirectly (e.g. through a personal unique identifier) to identify the data subject (i.e. the person to whom the data relates). Personal data may include, for example: family name, first name, address, IP address, e-mail address, cookie/cookie identifier placed on Internet devices by the browser.

! If you are not yet 16 years old: Do not enter your data on our website yourself, and do not give your consent to the processing of your data! Ask your parents to read this Data Processing Notice and to enter your data and give their consent to the processing of your data on your behalf!

Persons under the age of 16 cannot consent to the processing of their personal data on their own. Therefore, in the case of minors under the age of 16, we request the minor's personal data and consent to its processing from their legal representative. The consent of the legal representative also implies full responsibility for the activities of the person under the age of 16.

Legislation governing issues not detailed in this Notice:

REGULATION (EU) 2016/679 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL (27 April 2016) on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (hereinafter: GDPR).

Name and contact details of the data controller:

Name: Makerspace Központi Digitális Közösségi Alkotóműhely Kft.

Registered office: Hungary, 2724 Újlengyel, Ady Endre utca 41.

Company Registration Number: 13-09-184329

Tax number: 25821868-2-13

Email address: contact@makersredbox.com

Name and contact details of the data protection officer:

Name: Tóth Tamás László

Phone number: +36 70 661 7645

Email address: tamas.laszlo.toth@makersredbox.com

The Data Controller performs the following data processing activities on its website in the course of providing its services:

A.1. Information about cookies

The Website uses cookies.

We use cookies to personalize content and ads, provide social media features, and analyze our site traffic. We also share your website usage data with our social media, advertising, and analytics partners, who may combine that data with other data you have provided to them or that they have collected from other services you use.

Cookies are small text files that a website can use to make the user experience more efficient. According to the law, we can store cookies on your device if it is absolutely necessary for the functioning of our website. We need your permission to use any other type of cookie. This website uses various types of cookies. Some of the cookies on our website are placed by third-party providers.

We do not use or permit the use of cookies on the Website that allow third parties to collect data without the user's consent.

The data controller only uses cookies for which it can be clearly determined what data is processed through the cookie, for what purpose and for which third parties data is collected, if applicable.

Cookies storing data recorded by the user/website visitor, authentication session cookies, user-centered cookies, multimedia playback session cookies, load balancing session cookies, and session cookies that help customize the user interface. The data subject must be informed in advance, but their consent is not required. In the case of other cookies, the prior consent of the data subject must also be obtained.

With the express consent of the website visitor as the data subject, we use cookies, tracking codes, measurement codes, identification solutions, and pixels to display advertisements to users/website visitors via Google and Facebook. This also applies to the transfer of event data, such as page views.

Data processing is carried out without human intervention.

Users can configure their web browser to accept all cookies, reject all cookies, or notify the user when a cookie is sent to their computer. The settings options are usually found in the "Options" or "Settings" menu of browsers. By disabling cookies, users will find that the website does not function fully without cookies. Detailed information on the English-language website www.aboutcookies.org also helps with settings in different browsers.

Click on the following link for more information on

- how to delete, disable, or enable cookies in Google Chrome: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en>
- how to delete cookies in Firefox: <https://support.mozilla.org/hu/kb/weboldalak-altal-elhelyezett-sutik-torlese-szamito>

- Deleting, disabling, or enabling cookies in Microsoft Edge: <https://support.microsoft.com/hu-hu/microsoft-edge/tudnivalók-a-követés-megelőzéséről-a-microsoft-edge-ben-5ac125e8-9b90-8d59-fa2c-7f2e9a44d869>

A.2. Server logging

Purpose of the planned processing of personal data:

The purpose of data processing is to check the IT security level of the services during visits to the, <https://makersredbox.com>, and websites, as well as to check visitor data in order to prevent abuse.

Legal basis for data processing:

The legitimate economic interest of the Data Controller in the security of its service provision (GDPR Article 6(1)(f)).

Recipients of personal data:

The Data Controller's data processor (see: Data Processor)

Data processor:

Company name: Hidden Design Kft.

Registered seat: 1095 Budapest, Gát utca 21. fszt. 1.

Mailing address: 1094 Budapest, Tűzoltó utca 66. Földszint 4.

Contacts: Orders & billing: penzugy@hidden.hu

Technical contact: hidden@hidden.hu

– Hosting services, website development, system administration services

Data transfer to third countries:

No data is transferred to third countries.

Information on the rights of data subjects:

The data subject (person concerned) may request the data controller to grant access to personal data concerning him or her, to rectify such data, to erase or restrict the processing of such data in cases not covered by Article 17(3) of the GDPR, and to object to the processing of such personal data.

Categories of personal data concerned:

Data generated and provided by the system, such as date and time, as well as the visitor's IP address, browser data such as name and version, and operating system. The system also logs information about which page the visitor came from.

Planned duration of storage of personal data and criteria for determining its duration:

Logged data is automatically deleted after 30 days. We reserve the right to store log data for a longer period if there is reasonable suspicion that an illegal access attempt or any IT security attack has occurred. In this case, we will also make every effort to ensure that the storage of personal data is limited to the minimum necessary period and that the data is deleted immediately once the purpose of data processing has been fulfilled.

A.3. Contacting us by email

Please ensure that you provide us with your company/institutional email address and telephone number, as our aim is to maintain contact with your company/institution!

Purpose of the planned processing of personal data:

The purpose of data processing is to answer questions asked in messages and to provide a means of contact by filling in and submitting the fields of the "Contact" form at „, or on the website (under the "Contact us" menu item).

Legal basis for data processing:

Your consent (GDPR Article 6(1)(a)).

You may withdraw your consent at any time by contacting us at the above contact details, which does not affect the lawfulness of our data processing prior to the withdrawal of consent does not affect the lawfulness of our data processing prior to the withdrawal of consent.

Recipients of personal data:

Data controllers' data processors (see: Data processors)

Data processors:

Company name: Makerspace Központi Digitális Közösségi Alkotóműhely Kft.

Registered seat: 2724 Újlengyel, Ady Endre utca 41.

Contact (e-mail): contact@makersredbox.com

– Hosting services, website development, system administration services

Company name: Makerspace Központi Digitális Közösségi Alkotóműhely Kft.

Registered seat: 2724 Újlengyel, Ady Endre utca 41.

Contact (e-mail): contact@makersredbox.com

– CRM system operation

Data transfer to third countries:

No data transfer to third countries takes place.

Information on the rights of data subjects:

The data subject (person concerned) may request the data controller to grant access to personal data concerning him or her, to rectify such data, to erase or restrict the processing of such data in cases not covered by Article 17(3) of the GDPR, and to exercise his or her right to data portability. You may withdraw your consent at any time using the contact details above, which does not affect the lawfulness of our data processing prior to the withdrawal of consent .

Consequences of refusing data processing:

Providing data is not mandatory, but failure to do so will prevent you from contacting the Data Controller.

Categories of personal data concerned:

First and last name, email address, telephone number, other information provided by the data subject in the "message," and data generated and provided by the system, such as date and time.

Planned duration of storage of personal data and criteria for determining the duration:

We process the data until the purpose of data processing has been fulfilled, i.e. until we have resolved the Data Subject's question or comment and provided a satisfactory response.

A.4. Registration and login to our "Online Platform" interface

We provide our contractual partners with the opportunity to register on the Website, and we provide information on data processing at the time of concluding the contract.

A.5. Sending newsletters/eDMs

Purpose of the planned processing of personal data:

The purpose of data processing is to promote and advertise the services and products of Makerspace Central Digital Community Creative Workshop Ltd., to disseminate news, and to present and advertise our services.

Legal basis for data processing:

I.) Consent of the natural person subscribing to our newsletter/eDM (GDPR Article 6(1)(a)).

The data subject may withdraw their consent at any time using the contact details above, which does not affect the lawfulness of our data processing prior to the withdrawal of consent.

II.) We process the data of our corporate customers' contact persons on the basis of our legitimate economic interest (GDPR Article 6(1)(f)) (see processing of contact person data).

Recipients of personal data:

Data controller's data processors (see: Data processors)

Data processor:

Company name: Makerspace Központi Digitális Közösségi Alkotóműhely Kft.

Registered seat: 2724 Újlengyel, Ady Endre utca 41.

Contact (e-mail): contact@makersredbox.com

– Operation of newsletter distribution system

Company name: Makerspace Központi Digitális Közösségi Alkotóműhely Kft.

Registered seat: 2724 Újlengyel, Ady Endre utca 41.

Contact (e-mail): contact@makersredbox.com

– Online marketing activities

Company name: Makerspace Központi Digitális Közösségi Alkotóműhely Kft.

Registered seat: 2724 Újlengyel, Ady Endre utca 41.

Contact (e-mail): contact@makersredbox.com

– Operation of CRM system

Data transfer to third countries:

No data is transferred to third countries.

Information on the rights of data subjects:

The data subject (person concerned) may request the data controller to grant access to personal data concerning him or her, to rectify such data, to erase or restrict the processing of such data in cases not covered by Article 17(3) of the GDPR, and to exercise his or her right to data portability.

Consequences of refusing data processing:

Providing data is not mandatory, but failure to do so will result in us being unable to send you our newsletter/eDM.

Categories of personal data concerned:

First and last name, email address, and data generated and provided by the system, such as date and time, detailed information on whether the email was opened or read.

Planned duration of personal data storage and criteria for determining its duration:

You can unsubscribe from the newsletter at any time free of charge and withdraw your consent. In this case, your personal data used for sending the newsletter will be deleted without undue delay, but within a maximum of 3 days.

We will delete your data even without your request to do so if you are inactive in the newsletter database, i.e. if you do not open the emails or click on them at least twice within two years. In this case, the processing of your data becomes unnecessary.

A.6. Downloading e-books

We send our free e-book to interested parties via email for the purpose of sharing information on our website.

The purpose of the planned processing of personal data:

The purpose of data processing is to promote and present our services, products, and activities, and to establish contact with interested parties.

Legal basis for data processing:

Legal basis for data processing: our legitimate economic interest in increasing awareness, promoting, and advertising our activities and services (GDPR Article 6(1)(f)).

Recipients of personal data:

Data controller's data processor (see: Data processor)

Data processor:

Company name: Makerspace Központi Digitális Közösségi Alkotóműhely Kft.

Registered seat: 2724 Újlengyel, Ady Endre utca 41.

Contact (e-mail): contact@makersredbox.com

– Hosting services, website development, system administration services

Company name: Makerspace Központi Digitális Közösségi Alkotóműhely Kft.

Registered seat: 2724 Újlengyel, Ady Endre utca 41.

Contact (e-mail): contact@makersredbox.com

– Newsletter distribution system operation

Company name: Makerspace Központi Digitális Közösségi Alkotóműhely Kft.

Registered seat: 2724 Újlengyel, Ady Endre utca 41.

Contact (e-mail): contact@makersredbox.com

– Online marketing activities

Company name: Makerspace Központi Digitális Közösségi Alkotóműhely Kft.

Registered seat: 2724 Újlengyel, Ady Endre utca 41.

Contact (e-mail): contact@makersredbox.com

– CRM system operation

Data transfer to third countries:

No data transfer to third countries takes place.

Information on the rights of data subjects:

The data subject (person concerned) may request the data controller to grant access to personal data concerning him or her, to rectify such data, to erase or restrict the processing of such data in cases not covered by Article 17(3) of the GDPR, and to object to the processing of such personal data.

Consequences of refusing data processing:

Providing data is not mandatory, but failure to do so means that we will not be able to send you our e-book.

Categories of personal data concerned:

Name, email address, telephone number, and data generated and provided by the system, such as date and time.

Planned duration of personal data storage and criteria for determining its duration:

We will store your data for as long as we have a legitimate interest in contacting you.

A.7. Data processing on social media sites

We keep in touch with our customers and those interested in our services on social media sites, so we can see, for example, the name registered on the Facebook social media platform and the user's public profile picture, provided that the data subject has registered on this social media platform and has enabled this in their settings for the social media platform operator.

Data processing takes place on social media platforms, so the duration and method of data processing, as well as the options for deleting and modifying data, are governed by the regulations of the given social media platform.

We publish this information regarding our data processing practices relating to our social media platforms, including our Facebook page, on the relevant social media platform, on the platform where data processing takes place, and always where the data subjects, i.e. the users of the social media page or profile, provide their data.

On social media platforms where the platform operator is a joint data controller with the Data Controller, such as our Facebook page, we also publish the essential elements of the joint data processing agreement on our social media interface, taking into account the regulations and possibilities of the given platform.

Our Facebook page:

<https://www.facebook.com/makersredbox/>

Our LinkedIn profile:

<https://www.linkedin.com/company/maker-s-red-box/>

Our YouTube channel:

<https://www.youtube.com/@makersredbox4621>

Purpose of the planned processing of personal data:

The purpose of data processing is to promote and advertise the products and services of Makerspace Central Digital Community Creative Workshop Ltd., to disseminate news, to introduce the company, and to build community.

Legal basis for data processing:

Consent of the data subject (GDPR Article 6(1)(a)).

The data subject may withdraw their consent at any time by unfollowing/unliking the page and deleting their comments. Users may delete their own comments at any time. Withdrawal of consent does not affect the lawfulness of our prior data processing.

Recipients of personal data:

The data controller's data processor (see: Data Processor) and the operator of the social media platform, e.g. Facebook, readers of the social media platform's message wall, news feed, comments, etc., because users can see each other's

posts depending on the rules and settings of the social media platform and can learn various information about each other.

Recipient of the data:

- Google LLC (1600 Amphitheatre Parkway, Mountain View, CA 94043, USA)
- META Inc. (4 Grand Canal Square, Dublin Ireland)

Data transfer to third countries:

META Inc.: Data is transferred to third countries.

The SCC and DPA (data processing agreement) documents of META Inc. are available here:

<https://www.facebook.com/about/privacy/update/printable>

Google LLC.: Data is transferred to third countries.

Google LLC.'s SCC and DPA (data processing agreement) documents are available here:

<https://cloud.google.com/terms/data-processing-terms>

Information on the rights of data subjects:

The data subject (person concerned) may request the data controller to grant access to personal data concerning him or her, to rectify such data, to erase or restrict the processing of such data in cases not covered by Article 17(3) of the GDPR, and to exercise his or her right to data portability.

Consequences of refusing data processing:

Providing data is not mandatory, but failure to do so means that we will not be able to keep in touch with you on our social media sites.

Categories of personal data concerned:

We process data that varies depending on the social media platform, depending on the structure of the social media platform and its data processing settings and policies. In most cases, we can see the name used on the social media platform and any data that the data subject has made public, such as profile data, comments, likes, etc.

Planned duration of personal data storage and criteria for determining its duration:

Obligation to erase, withdrawal of consent.

Data processing takes place on social media platforms, therefore the duration and method of data processing, as well as the options for deleting and modifying data, are governed by the regulations of the given social media platform.

A.8. If the Data Subject is a contact person acting on behalf of a company

Although the scope of the Regulation does not extend to the data of non-natural persons, in the case of legal persons it is necessary to have a natural person with whom personal contact can be established.

Such persons, designated as contact persons, are generally in some kind of legal relationship (employment relationship, other legal relationship for the purpose of performing work) with the legal entity and the organization without legal personality, and perform their tasks within this framework.

In the case of an email address, it is not necessary for it to contain personal data, so it is not necessary, for example, for the email address to contain the name of the Contact Person. The Contact Person is free to decide whether to provide an existing email address that contains information revealing their identity.

The Data Controller shall use this contact information solely for the purpose of maintaining contact.

Such data processing for contact purposes may also be related to the above data processing activities (points A.1-A.7), for example: requesting a quote, concluding and performing a contract, sending newsletters, handling complaints, etc.

The purpose of the planned processing of personal data:

If the customer is not a private individual (e.g., a legal entity), requests for quotations, the conclusion, performance, modification, or termination of contracts, or even customer correspondence and contact shall be handled exclusively through the contact persons. The data controller processes the contact details of the given person because they act on behalf of the data subject company.

Legal basis for data processing:

The Data Controller processes the contact details of the contact person in accordance with Article 6(1)(f) of the Regulation, to the extent and for the duration necessary to achieve the purpose.

It is also in the legitimate interest of the data controller to enforce any claims arising from the contract in the event of a contractual relationship with the data subject.

You may object to data processing by sending a written notification to the Data Controller.

Recipients of personal data:

Data controllers' data processors (see: Data Processors)

Company name: Makerspace Központi Digitális Közösségi Alkotóműhely Kft.

Registered seat: 2724 Újlengyel, Ady Endre utca 41.

Contact (e-mail): contact@makersredbox.com

– CRM system operation

Data transfer to third countries:

No data is transferred to third countries.

Information on the rights of data subjects:

The data subject (person concerned) may request the data controller to grant access to personal data concerning him or her, to rectify such data, to erase or restrict the processing of such data in cases not covered by Article 17(3) of the GDPR, and to object to the processing of such personal data.

Consequences of refusing data processing:

Failure to process data will make it impossible to maintain contact with non-natural person customers (e.g., legal entities).

Categories of personal data concerned:

The contact details of the Data Subject, personal data collected for the purpose of identifying the Data Subject, such as first and last name, telephone number, and the company and position represented.

The planned duration of storage of personal data and the criteria for determining its duration:

For as long as the related data processing purpose exists.

Appropriate security

When developing its security system, the data controller took into account the state of the art in science and technology, the nature, scope and context of data processing, and the varying likelihood and severity of risks to the rights and freedoms of natural persons.

The data controller, together with the server operators, shall take technical, organizational, and organizational measures to ensure the security of the data,

providing a level of protection appropriate to the risks associated with data processing. The data is protected against unauthorized access, alteration, transmission, disclosure, deletion, or destruction, as well as accidental destruction and damage.

In the interest of the security of personal data stored on the data controller's computers and network, the data may only be accessed with valid, personal, identifiable authorization, at least a user name and password. The data controller regularly ensures that passwords are changed.

What are the rights of data subjects ?

We welcome your questions and requests regarding the processing of your personal data **by post:** Makerspace Central Digital Community Creative Workshop Ltd., 2724 Újlengyel, Ady Endre utca 41. address,
by email: contact@makersredbox.com .

Our data protection officer:

Name: Tóth Tamás László

Phone number: +36 70 661 7645

Email address: tamas.laszlo.toth@makersredbox.com

Data subjects may exercise the following rights throughout the entire period of data processing:

Access to personal data

The data subject has the right to obtain confirmation from the data controller as to whether their personal data is being processed, and, if such processing is taking place, they have the right to access their personal data and request an electronic copy thereof.

Right to rectification

The data subject may request the rectification of their personal data.

Right to erasure of personal data (right to be forgotten) (Article 17 of the GDPR)

The data subject shall have the right to obtain from the controller the erasure of personal data concerning him or her without undue delay where the processing is no longer necessary, the data subject has withdrawn his or her consent and there is no other legal ground for the processing, there is no overriding legitimate reason for the processing in the event of an objection, or the data has been unlawfully processed, and the data must be erased in order to comply

with a legal obligation. If the Data Controller has made the personal data public and is obliged to erase it, it shall take reasonable steps, taking into account the available technology and the costs of implementation , including technical measures, to inform data controllers who process the data that the data subject has requested them to delete links to, or copies or replicas of, the personal data in question.

However, it is important to note that, with regard to this right, it is not possible to delete and "forget" personal data if any of the cases specified in Article 17(3) of the General Data Protection Regulation apply, i.e.

if the processing is necessary:

1. for the purpose of exercising freedom of expression and the right to information;
2. compliance with a legal obligation under Union or Member State law to which the Data Controller is subject, which requires the processing of personal data, or for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Data Controller;
3. On grounds of public interest relating to occupational health or public health;
4. For archiving purposes in the public interest, scientific or historical research purposes or statistical purposes, insofar as the right referred to in paragraph 1 is likely to render impossible or seriously impair such processing; or
5. for the establishment, exercise, or defense of legal claims.

Right to restriction of processing

The data subject may request the restriction of data processing until their request is assessed.

For example, if they object to data processing based on legitimate interests or question the accuracy of the data processed.

Objection to the processing of personal data

The data subject may object to data processing based on legitimate interests. In this case, data processing must be discontinued, unless it is justified by compelling legitimate grounds that override the rights of the data subject, or if the data processing is justified by the establishment, exercise, or defense of legal claims.

Data portability

In cases of data processing based on the consent of the data subject or the performance of a contract, the data subject has the right to data portability. On this

basis, the data subject has the right to receive the personal data concerning him or her, which he or she has provided to a data controller, in a structured, commonly used and machine-readable format, and has the right to transmit those data to another data controller. machine-readable format, and to have that data transmitted to another data controller without hindrance from the data controller to which the personal data has been provided. You may also request the transfer of your personal data to another data controller. However, the exercise of this right shall not adversely affect the rights and freedoms of others.

Automated decision-making and profiling

The data subject has specific rights in the case of automated decision-making and profiling. The data subject has the right not to be subject to a decision based solely on automated processing – including profiling – which would have legal effects concerning him or her or similarly significantly affect him or her.

Data controller's procedure

The data controller shall inform the data subject of the measures taken or the reasons for not taking any measures without undue delay, but no later than one month after receiving the request. If the request is complex, the deadline may be extended by a further two months. The information and action shall be provided free of charge, except in the case of manifestly unfounded or excessive requests. The first copy of the personal data processed is free of charge; for any further copies, we charge a fee equal to our costs .

Complaints:

National Authority for Data Protection and Freedom of Information

H-1055 Budapest,

Falk Miksa utca 9-11.

Postal address: 1363 Budapest, Pf. 9.

Tel.: +36 (1) 391-1400

ugyfelszolgalat@naih.hu

In the event of a violation of their rights, data subjects may also take legal action against the data controller.

The court has jurisdiction to hear the case. The case may also be brought before the court of the place of residence of the person concerned, at their discretion

(a list of courts and their contact details can be found at the following link:
<http://birosag.hu/torvenyszekek>).

Date: Budapest, 2025.10.01.

Makerspace Központi Digitális Közösségi Alkotóműhely Ltd.